### TRAFFIC-FANS.PRO QUICK START

A high-quality self serve platform - an amazing tool to manage all your website traffic needs in one place



### LOGIN

Traffic-Fans Support via helpscout.net       16:35 (0 minutes ago)       ☆       ▲       :         to me ▼				
Hi Anthony,	Sign in			
Thank you for the order. We're happy to have you on board! :)	Email*			
Your Traffic Fans Pro account is active and ready for you to use - the login details are listed below.				
Traffic Fans Pro is a fully self-serve platform and as such - you are responsible for how you run your traffic	Password *			
campaigns. We will not issue a refund if you make a mistake so <i>please</i> make sure to read each option and its description (when applicable) carefully. If you are unsure of anything, get in touch with us <i>before</i> you start the campaign and we'll be happy to help and answer your questions.		Remember me		
We also prepared a Quick Start Guide to help you, well, Start Quickly.		Sign in	Forgot your password?	
Once you're ready, you can log in to your Traffic Fans Pro account here: http://panel.traffic-fans.pro				
Here are your login details:				
Email: Password:				
We hope that you enjoy the platform and achieve your goals. If there is anything at all that we could do for you (no back rubs, though!), please let us know.				
Good luck and take care,				
 Customer Satisfaction Team				
support@traffic-fans.com				
TRAFFIC				

Use your email address and password provided in a welcome message to access Traffic-Fans.Pro. Check spam folder in your mailbox.

https://panel.traffic-fans.pro



### SELECTTHE TYPE OF CAMPAIGN YOU WISH TO RUN. TRAFFIC-FANS.PRO ALLOWS YOU TO ENJOY THE FOLLOWING TRAFFIC TYPES:

- websites. You can add multiple banners to a single campaign.
- have the system do it for you automatically from the target URL.
- screen ad options.
- boost Alexa etc. It lacks advanced filtering options so if you need better quality try Verified Audience instead.
- help SEO, boost Alexa etc. It offers advanced filtering options to further increase traffic quality.
- run with 5 different creatives.

• Display - designed to promote offers, get app installs etc. Select the banner size, add your banners and have them displayed on relevant

• Native - if you want to increase site engagement and drive conversions. Native Ads mimic the form of the website they appear on and seem like more of a part of it than actual ads. You can add your copy, logo and/or banner and select a call-to-action for the best results or

• Pop - if you are looking for high volume traffic that may bring conversions. You can choose from the low-cost pop-up, pop-under and full-

• Audience - medium quality RON (run of network) traffic. Useful if you need to increase engagement levels of your website, help SEO,

• Verified Audience - medium quality RON (run of network) traffic. Useful if you need to increase engagement levels of your website and

Push Notifications - push notification ads for a high conversion potential. An ad format that looks like a new message notification or an update from the visited website. It has a high conversion potential and is great for attracting a new audience to your offers. For best results



## HOWTO RUN DISPLAY CAMPAIGNS IN TRAFFIC-FANS.PRO

you to choose from and you can add multiple banners to each campaign. A Display campaign can convert quite well if done right.



- Display campaigns run using banners and allow you to submit your own
- display creatives to promote your offer. You can use multiple images for
- both: desktop and mobile devices. Many banner sizes are available for



### I. CI ICK GFT DISPLAY TRAFFIC TO START CREATING YOUR DISPLAY CAMPAIGN.



Works for ad arbitrage (banners, video ads, adsense & taboola traffic (

Works with all niches



(installs, gambling, sweepstakes, ecommerce etc.)



## 2. FILL IN THE CAMPAIGN NAME AND DESTINATION URL

As a Destination URL use the exact URL you want to promote.

You can also use a simple tracking link (bit.ly or zeep.ly) as a Destination URL to track visitors.

Back	mpaign	
Campaign name*	My Display Campaign #1	
Destination URL*	https://zeep.ly/R2hpa	
	Add Google Analytics tracking code	
	Please click here to see available macros	



- Fill in the Campaign name field with something that will help you identify the campaign in the future.
- If you wish to track visitors in your Google Analytics you can click Add Google Analytics tracking code to create a UTM automatically but we recommend creating UTM links manually using available macros.



### 3. LOADINGYOURADS

Select the size of your ad, upload the correct size image and enter the domain name to display. You can create up to 8 ads within one display campaign. In order to do that use Add another banner button or duplicate existing ad.

Size	300x250 Desktop / Mobile	•	Size
	1136x640 Mobile Fullscreen		0
Image*	640x1136 Mobile Fullscreen		Image*
	1024x768 Mobile Fullscreen		
Advertiser domain*	768x1024 Mobile Fullscreen		Advertiser domain*
	640x100 Desktop / Mobile	tis	e.
	240x400 Desktop / Mobile		
	300x233 Deskton / Mohile		

### Display Campaign

300x250 Desktop / Mobile		•	0
Choose File no file selected			
Maximum size is 100 KB			
Enter the landing page URL			
Advertiser domain is a domain o	of a brand or a prod ongo.com	uct you advei	rtise.



## 4. SETTINGYOUR BUDGET

The minimum CPM value in dollars is \$0.1. The minimum daily budget is \$5 if you want to spread visitors evenly over a day and \$25 if you wish to deliver visitors ASAP. Remember that setting a low bid may result in fewer visitors being delivered as the system works on a real-time bidding basis. If your campaign doesn't bring you enough traffic, try increasing the bid.

IMPORTANT: If you tick the "Unlimited Budget is Enabled" box your ENTIRE budget may be gone very quickly. Only use it if you are sure that this is what you want and you have enough budget as it may cause overspend issues.

		Recommended	CPM: \$+				
Budget, \$	Budget, \$	Unlimited Budget is Enabled					Please note that case the daily bu
		Even	-	Per day	•	5	possible overspe

Display Campaign

we do not recommend setting less than 25\$ daily budget. In idget is less than 25\$/day we do not bear any responsibility for nd issues



### 5. SCHEDULINGYOUR CAMPAIGN

The Schedule section allows you to set the exact start and end date for your campaign. If you leave the schedule section unchanged - your campaign will run until your budget is exhausted.

Schedule	Run my campaign continuously starting today Set a start and end date
Start date*	28.04.2022 00:00
End date*	Apr 2022 > No end date
	Su Mo Tu We Th Fr Sa
	27 28 29 30 31 1 2
	3 4 5 6 7 8 9
	10 11 12 13 14 15 16
	<del>17 18 19 20 21 22 23</del>
	<del>24 25 26 27</del> 28 29 30
	1 2 3 4 5 6 7

### Display Campaign



### 6. GEOTARGETING

Geo targeting	Enable
	Search united S
	United Arab Emirates - Country
	United Kingdom - Country
	United States - Country
	United States Minor Outlying Islands - Country
	Search DMA regions
	Abilene-Sweetwater, TX
	Albany, GA

### Display Campaign

To target visitors by country, select the country from the drop down list. You can target as many countries as you wish within one Display campaign. System also allows targeting by specific state/region within the selected country.



### 7. CHOOSINGYOUR NICHE

## describes your URL.

Campaign category*	Music	•
	Books & Literature	
	Celebrity Fan/Gossip	
	Fine Art	
	Humor	
	Movies	
	Music	
	Television	
	Auto Parts	
	Auto Repair	



From the Campaign category drop down list choose the niche that best



### 8. VISITOR UNIQUENESS

In the source sampling section you can set frequency cap per source. If you wish to receive only unique visitors each day please select | per **IP + UA per I day** 

Visits per source 1 per IP + UA • per 1 day	Source sampling 😧	<ul> <li>Enabl</li> </ul>	е							
	Visits per source	1	per	IP + UA	•	per	1 day	•	]	





### 9. TECHNOLOGY TARGETING

### Tick the box next to technology targeting to target by device, OS, browser and/or connection type.

Available technologies	Name	Name		
	- Device			Included
	Computer	Include	Exclude	Device / Mobile
	Other	Include	Exclude	Excluded
	Tablet	Include	Exclude	
	+OS			
	+ Browser			
	+ Connection Type			







### **IO.ADVANCEDTARGETING**

# delivery and apply advanced filters.

Timetable 😧	Enable	Filters
	+ Monday	
	- + Tuesday	
	+ Wednesday	
	Thursday	
	00:00 - 01:00	
	01:00 - 02:00	

### Display Campaign

Clicking the Advanced Settings button expands the settings options. You can target by carrier, set up an exact timetable for the traffic campaign

Known malicious bots	
Datacenter IPs	
Anonymizing VPN services	
Public proxies	
Web proxies	
TOR exit nodes	
Other suspicious IPs list (FLX compatible)	
Suspicious users (DV compatible)	
	al. 1



## I. CLICK CREATE A CAMPAIGN AND YOU ARE GOODTO GO!

## 12.YOUR CAMPAIGN WILL START ONCE YOUR ADS ARE APPROVED.

You can pause and reactivate your campaign at any time from the campaigns page. Please note that it may take up to a few minutes to completely stop the traffic delivery after clicking the pause button.





## HOWTO RUN NATIVE CAMPAIGNS IN TRAFFIC-FANS.PRO

Native Ads mimic website content so are often not recognised as ads straight away. You can add your copy, logo and/or banner and select a call-to-action for the best results or have the system do it for you automatically from the target URL. Native campaigns are designed to increase site engagement and drive conversions. Prices start from \$0.1



### I. CLICK GET NATIVE TRAFFIC TO START CREATING YOUR NATIVE CAMPAIGN.

### Please select traffic type for your campaign

Display

Top apps and websites worldwide Banner & full screen formats Desktop and mobile inventory available

Promote offers and get app installs?

Pop

Transparent traffic in volumes 750+ million ad opportunities daily Pop-up, pop-under, interstitial/ful screen ad formats Desktop and mobile inventory available

Run direct response campaigns!

### Audience

Medium quality traffic Increase site engagement, Alexa and SEO ranking.

Increase site engagement, Alexa and SEO ranking. Works for ad arbitrage (banners, video ads, adsense & taboola traffic).



### Native

Quality websites worldwide High CTR Native ads units Desktop and mobile inventory available

Increase site engagement and drive conversions!

Get Native Traffic

Verified Audience

Verified medium quality traffic Increase site engagement, Alexa and SEO ranking.

Increase site engagement, Alexa and SEO ranking. Works for ad arbitrage (banners, video ads, adsense & taboola traffic ).

Push notifications

High ROI ad format: push notifications 100% bol-hea Mobile and desixtop Works with all niches (notalis, gambling, sweepstakes, ecommerce etc.)

### Native Campaign



## 2. FILL IN THE CAMPAIGN NAME AND DESTINATION URL

As a Destination URL use the exact URL you want to promote.

You can also use a simple tracking link (bit.ly or zeep.ly) as a Destination URL to track visitors.

Back New campaign		
Campaign name*	My New Campaign	
Destination URL*	https://traffic-fans.pro	
	Add Google Analytics tracking code	

### Native Campaign

- Fill in the Campaign name field with something that will help you identify the campaign in the future.
- If you wish to track visitors in your Google Analytics you can click Add Google Analytics tracking code to create a UTM automatically but we recommend creating UTM links manually using available macros.



### 3. GENERATEYOUR AD

Use Generate from URL button to automatically generate the ad from your website or create your own ad. Click the pencil button on the right to edit the ad element. Select the desired Call to action from the drop down list. You can create multiple ads within one Native campaign.

Destination URL*	https://traffic-fans.com	Call to action
	<ul> <li>Add Google Analytics tracking code</li> <li>Please click here to see available macros</li> <li>Generate from URL</li> </ul>	Ad preview Maximum size is 500 KB WEB: icon 150x150, banner 492x328 or 200x IN-APP: icon 180x120, banner 1200x627 or 320x160







## 4. SETYOUR BUDGFT

The minimum CPM value in dollars is \$0.1. The minimum daily budget is \$5 if you want to spread visitors evenly over a day and \$25 if you wish to deliver visitors ASAP. Remember that setting a low bid may result in fewer visitors being delivered as the system works on a realtime bidding basis. If your campaign doesn't bring you enough traffic, try increasing the bid.

IMPORTANT: If you tick the "Unlimited Budget is Enabled" box your ENTIRE budget may be gone very quickly. Only use it if you are sure that this is what you want and you have enough budget as it may cause overspend issues.

CPM, \$*	0.1				
	Recommended	CPM: \$+			
Budget, \$	Unlimited But	dget is Enabled			Please note th case the daily
	Even	<ul> <li>Per day</li> </ul>	•	5	possible overs

### Native Campaign

at we do not recommend setting less than 25\$ daily budget. In budget is less than 25\$/day we do not bear any responsibility for



## 5. SFT START AND END DATE

your campaign. If you leave the schedule section unchanged - your campaign will run until your budget is exhausted.

Schedule	⊖ Run ı	ny ca	mpai	gn cor	ntinuo	usly s	starting	g today 🧿 Set a start and end date	
Start date*	28.04.2022 00:00								
End date*			Α	pr 202	22		>	No end date	
Time Tempeting	Su	Мо	Tu	We	Th	Fr	Sa		
	27	<del>28</del>	<del>29</del>	<del>30</del>	31	4	2		
Company consport	3	4	5	6	7	8	9		
	<del>10</del>	11	<del>12</del>	13	14	<del>15</del>	<del>16</del>		
	47	<del>18</del>	<del>19</del>	<del>20</del>	<del>21</del>	22	23		
Reports partners	24	25	<del>26</del>	<del>27</del>	28	29	30		
	1	2	3	4	5	6	7		

### Native Campaign

The Schedule section allows you to set the exact start and end date for



### 6. TARGET BY MULTIPLE COUNTRIES

To target visitors by country, select the country from the drop down list. You can target as many countries as you wish within one Display campaign. System also allows targeting by specific state/region within the selected country.

Geo targeting	Enable	
	Search united	
	United Arab Emirates - Country	
	United Kingdom - Country	
	United States - Country	
	United States Minor Outlying Islands - Country	
	Search DMA regions	
	Abilene-Sweetwater, TX	
	Albany, GA	





### 7. CHOOSEYOUR NICHE

## describes your URL.

<b>*</b>		
Campaign category	Music	
	Books & Literature	
	Celebrity Fan/Gossip	
	Fine Art	
	Humor	
	Movies	
	Music	
	Television	
	Auto Parts	
	Auto Repair	



From the Campaign category drop down list choose the niche that best



### 8. VISITOR UNIQUENESS

In the source sampling section you can set frequency cap per source. If you wish to receive only unique visitors each day please select | per IP + UA per I day.

ource sampling 😯	Enable	
sits per source	1 per IP + UA	▼ per 1 day ▼





### 9. TECHNOLOGY TARGETING Tick the box next to Technology targeting to target by device, OS, browser and/or connection type.

Available technologies	Name						
	- Device						
	Computer	Include	Exclude				
	Mobile	Include	Exclude				
	Other	Include	Exclude				
	Tablet	Include	Exclude				
	<b>+</b> OS						
	+ Browser						
	+ Connection Type						

### Native Campaign



### **IO.ADVANCEDTARGETING**

Clicking the Advanced Settings button expands the settings options. You will be able to target by carrier, set up an exact timetable for the traffic campaign delivery and apply advanced filters.

Timetable 😯	Enable	Filter
	+ Monday	
	+ Tuesday	
	+ Wednesday	
	<ul> <li>Thursday</li> </ul>	
	00:00 - 01:00	
	01:00 - 02:00	

### Native Campaign

Known malicious bots	
Datacenter IPs	
Anonymizing VPN services	
Public proxies	
Web proxies	
TOR exit nodes	
Other suspicious IPs list (FLX compatible)	
Suspicious users (DV compatible)	



## I. CLICK CREATE A CAMPAIGN AND YOU ARE GOODTO GO!

## 12.YOUR CAMPAIGN WILL START ONCE YOUR ADS ARE APPROVED.

You can pause and reactivate your campaign at any time from the campaigns page. Please note that it may take up to a few minutes to completely stop the traffic delivery after clicking the pause button.



## HOWTO RUN POP CAMPAIGNS IN TRAFFIC-FANS.PRO

Pop campaigns consist of pop-up, pop-under and interstitial/full-screen ad formats. If you are looking for a lot of inexpensive traffic that may bring conversions - this may be the option for you. Both desktop and mobile traffic is available. Prices start from \$0.2 CPM (\$0.0002 per visitor).





### I. CLICK GET POP TRAFFIC TO START CREATING YOUR POP CAMPAIGN.

Please select traffic ty	pe for your campaign:
Displayy Top apps and websites worldwide Banner & full screen formats Desktop and mobile inventory available	Native Quality websites worldwide High CTR Native ads units Desktop and mobile inventory available
Con Display Traffic	Ger Nation Traffic
Pop Transparent traffic in volumes 750+ million ad opportunities daily Pop-up, pop-under, interstitial/full screen ad formats Desktop and mobile inventory available Run direct response campaigns!	Verified Audience Verified medium quality traffic Increase site engagement, Alexa and SEO ranking. Increase site engagement, Alexa and SEO ranking. Works for ad arbitrage (banners, video ads, adsense & tab traffic).
Get Pop Traffic AuxSiernce Medium quality traffic Increase site engagement, Alexa and SEO ranking. Increase site engagement, Alexa and SEO ranking. Works for ad arbitrage (banners, video ads, adsense & taboota Isaffic).	Push notifications High ROI ad format: push notifications 100% bot-free Mubile and desktop Works with all niches (natalis, gambling, sweepstakes, ecommerce etc.)
	Get Pauls Traffic





## 2. FILL IN THE CAMPAIGN NAME AND DESTINATION URL

As a Destination URL use the exact url you want to promote.

You can also use a simple tracking link (bit.ly or zeep.ly) as a Destination URL to track visitors.

Back New campaign			
Campaign name*	My New Campaign		
Destination URL*	https://traffic-fans.pro		
	Add Google Analytics tracking code		



- Fill in the Campaign name field with something that will help you identify the campaign in the future.
- If you wish to track visitors in your Google Analytics you can click Add Google Analytics tracking code to create a UTM automatically but we recommend creating UTM links manually using available macros.



## 3. TARGET VISITORS BY COUNTRY, CITY AND REGION

Geo targeting	Attention: You can select 1 country per campaign. To run the same campaign on other geo — please duplicate it and select a new country. List of countries you selected last time: []	
Select country*	United States	I
Region and City targeting	Enable	i
	Search 🛛 😢	
	United States - Country	(
	+ Alabama - Region	
	+ Alaska - Region	
	+ Arizona - Region	
	+ Arkansas - Region	
	California - Region	

### Pop Campaign

To target visitors by country, select country from the drop down list. You can select one country per campaign or leave it blank to receive worldwide visitors.

> you want to target a specific region or city the selected country please enable Region nd City targeting.



## 4. SET THE CAMPAIGNS BUDGET

The minimum cost per visit in pop campaigns is \$0.0001. System will display a Recommended CPC below the cost per visit field based on the selected GEO. The minimum daily budget is \$5 if you want to spread visitors evenly over a day and \$25 if you wish to deliver visitors ASAP. Remember that setting a low bid may result in fewer visitors being delivered as the system works on a realtime bidding basis. If your campaign doesn't bring you enough traffic, try increasing the bid.

ost per visit, \$ <b>*</b>	0.0001	
	Recommended CPC: \$0.0016+	
udget, \$	Unlimited Budget is Enabled	
	Even  Per day  5	



1PORTANT: If you tick the "Unlimited Budget is nabled" box your ENTIRE budget may be gone very lickly. Only use it if you are sure that this is what you ant and you have enough budget as it may cause overspend issues.



## 5. SFT START AND END DATE

The Schedule section allows you to set the exact start and end date for your campaign. If you leave the schedule section unchanged - your campaign will run until your budget is exhausted.

Schedule	Run my campaign continuous	y starting today o Set a start and end date
Start date*	27.04.2022 00:00	
End date*	27.05.2022 23:59	No end date





### 6. SELECT SOURCES

# selected if you don't require many visitors per day.

Premium ✓ Unselect	All	Standard Unselect	All	Viselect	All	New Unselect	All	Any changes have to be validated by your manager.
✔ 2831	✔ 4622	✓ 2182	2418	2653	2815	✔ 8255	✔ 8436	Usually it takes 1 hour.
✓ 5592	✓ 6780	2645	2709	6429	6778	✔ 8782	✔ 8792	* - Direct click
7119	✔ 7986	3007	3581	7101	7168	✔ 8869	✔ 8968	
✔ 8228	✔ 8266	✓ 3590	4577	7170	✓ 7224	9024	✔ 9050	Select subscriber bases
✔ 8453	✓ 8544 *	<ul><li>✓ 4703</li></ul>	4918	✓ 7321	✓ 7367	9058	9063	<b>Promium</b> - Best to start
✔ 8621	✓ 8718 *	<ul><li>✓ 5397</li></ul>	✓ 5421	✔ 7406	✓ 7407	9067	<ul><li>✓ 9140</li></ul>	Fremium - Dest to start
✓ 8719 *	✓ 8762 *	✓ 5479	6168	✓ 7484	✓ 7544	9153	9180	Standard - Best to scale
✓ 8763 *	✔ 8810	✔ 6809	6924	✓ 7566	✓ 7617	9200	9227	Remnant - Best to buy chea
✔ 8855	✓ 8929 *	✔ 6925	<ul><li>✓ 6960</li></ul>	7633	✓ 7653	9228	✔ 9244	New - Lists added up to 30
✓ 8961		✓ 7068	7438	✔ 7660	✓ 7677	9246	✔ 9255	days ago
		✓ 7514	7613	7706	7728	9293	✔ 9300	
		7721	✓ 8013	7740	✓ 7950	9330	9332	
		✓ 8068	✓ 8157	✓ 7998	✓ 8023	✓ 9334	<ul><li>✓ 9354</li></ul>	

### Pop Campaign

Zones

Zones allow to select specific traffic sources. Keep all sources ticked to quickly deliver as many visitors as possible, leave only Premium sources



### 7. VISITOR UNIQUENESS

In the source sampling section you can set frequency cap per source. If you wish to receive only unique visitors each day please select per IP + UA per I day.

ísits per source	1 per IP + UA	▼ per	1 day 💌	





### 8. TECHNOLOGY TARGETING

### Tick the box next to Technology targeting to target by device, OS, browser and/or connection type.

Available technologies	Name		
	- Device		
	Computer	Include	Exclude
	Mobile	Include	Exclude
	Other	Include	Exclude
	Tablet	Include	Exclude
	<b>+</b> OS		
	+ Browser		
	+ Connection Type		





### 9. ADVANCED TARGETING

Clicking the Advanced Settings button expands the settings options. You will be able to target by carrier, set up an exact timetable for the traffic campaign delivery and apply advanced filters.

Timetable 😧	Enable	Filter
	Honday	
	+ Tuesday	
	+ Wednesday	
	<ul> <li>Thursday</li> </ul>	
	00:00 - 01:00	
	01:00 - 02:00	



Known malicious bots
Datacenter IPs
Anonymizing VPN services
Public proxies
Web proxies
TOR exit nodes
Other suspicious IPs list (FLX compatible)
Suspicious users (DV compatible)



## 10. CLICK CREATE A CAMPAIGN AND YOU ARE GOODTO GO!

### I.YOUR CAMPAIGN WILL START WITHIN MINUTES

You can pause and reactivate your campaign at any time from the campaigns page. Please note that it may take up to a few minutes to completely stop the traffic delivery after clicking the pause button.





## HOWTO RUN AUDIENCE/VERIFIED AUDIENCE CAMPAIGNS INTRAFFIC-FANS.PRO

Both Audience and Verified Audience are designed to increase site engagement, Alexa and SEO ranking. It's a medium quality RON (run of network) traffic. Audience traffic lacks advanced filtering options so if you need better quality - try Verified Audience instead.

Prices start from \$0.001 per visit.



### I. CLICK GET AUDIENCE/VERIFIED AUDIENCE TRAFFIC TO START CREATING YOUR AUDIENCE CAMPAIGN.

### Please select traffic type for your campaign:

Displa

Top apps and websites worldwide Banner & full screen formats Desktop and mobile inventory available

Promote offers and get app installs!

Pop

Transparent traffic in volumes 750+ million ad opportunities daily Pop-up, pop-under, interstitial/full screen ad formats Desktop and mobile inventory available

Run direct response campaigns?

### Audience

Medium quality traffic Increase site engagement, Alexa and SEO ranking.

Increase site engagement, Alexa and SEO ranking. Works for ad arbitrage (banners, video ads, adsense & taboola traffic).

### Native

Quality websites worldwide High CTR Native ads units Desktop and mobile inventory available

increase site engagement and drive conversions?

Verified Audience

Verified medium quality traffic Increase site engagement, Alexa and SEO ranking.

Increase site engagement, Alexa and SEO ranking. Works for ad arbitrage (banners, video ads, adsense & taboola traffic).

Push notifications

High ROI ad format: push notifications 100% bol-hea Mobile and desktop Works with all niches (installs, gambling, sweepstakes, ecommerce etc.)

### Audience Campaign



## 2. FILL IN THE CAMPAIGN NAME AND DESTINATION URL

As a Destination URL use the exact url you want to promote.

You can also use a simple tracking link (bit.ly or zeep.ly) as a Destination URL to track visitors.

Back New campaig	gn
Campaign name*	My New Campaign
Destination URL*	https://traffic-fans.pro
	Add Google Analytics tracking code

### Audience Campaign

- Fill in the Campaign name field with something that will help you identify the campaign in the future.
- If you wish to track visitors in your Google Analytics you can click Add Google Analytics tracking code to create a UTM automatically but we recommend creating UTM links manually using available macros.



## 3. SPECIFY YOUR BUDGET

The minimum cost per visit in audience campaigns is \$0.001 for Audience and \$0.0015 for Verified Audience. The minimum daily budget is \$5 if you want to spread visitors evenly over a day and \$25 if you wish to deliver visitors ASAP.

Remember that setting a low bid may result in fewer visitors being delivered as the system works on a real-time bidding basis. If your campaign doesn't bring you enough traffic, try increasing the bid.

IMPORTANT: If you tick the "Unlimited Budget is Enabled" box your ENTIRE budget may be gone very quickly. Only use it if you are sure that this is what you want and you have enough budget as it may cause overspend issues.



## 4. SET START AND END DATE

The Schedule section allows you to set the exact start and end date for your campaign. If you leave the schedule section unchanged - your campaign will run until your budget is exhausted.

Schedule	⊖ Run my campaign c	ontinuously sta	arting today <ul> <li>Set a start and end date</li> </ul>
Start date*	27.04.2022	00:00	
End date*	27.05.2022	23:59	No end date

### Audience Campaign



## 5. TARGET BY MULTIPLE COUNTRIFS AND/OR REGIONS

To target visitors by country, select the country from the drop down list. You can target as many countries as you wish within one audience campaign. System also allows targeting by specific state/region within the selected country.

Geo targeting	Enable	
	Search united	
	United Arab Emirates - Country	
	United Kingdom - Country	
	United States - Country	
	United States Minor Outlying Islands - Country	
	Search DMA regions	
	Abilene-Sweetwater, TX	
	Albany, GA	

### Audience Campaign



### 6. VISITOR UNIQUENESS

In the source sampling section you can set frequency cap per source. If you wish to receive only unique visitors each day please select per IP + UA per I day.

Visits per source 1 per IP + UA • per 1 day •	Source sampling ?	Enable	
	Visits per source	1 per IP + UA	per 1 day 🔻





### 7. TECHNOLOGY TARGETING

### Tick the box next to technology targeting to target by device, OS, browser and/or connection type.

Available technologies	Name			Name
	- Device			Included
	Computer	Include	Exclude	Device / Mobile
	Other	Include	Exclude	Excluded
	Tablet	Include	Exclude	
	+OS			
	+ Browser			
	+ Connection Type			

### Audience Campaign





### 8. CHANNELS

Keep all Channels selected if you need to deliver high daily volumes. Untick/tick various Channels occasionally to see which ones work best for you. The Verified Audience/Audience channels usually offer optimal performance.

Channels				
	AdMachine	Verified Audience	Verified Dropped clicks	Pop-under







### 9. ADVANCED TARGETING

Clicking the Advanced Settings button expands the settings options. You will be able to target by carrier, set up an exact timetable for the traffic campaign delivery and apply advanced filters.

Timetable 😧	Enable	Filters
	- + Monday	
	+ Tuesday	
	+ Wednesday	
	<ul> <li>Thursday</li> </ul>	
	00:00 - 01:00	
	01:00 - 02:00	

### Audience Campaign

Known malicious bots
Datacenter IPs
Anonymizing VPN services
Public proxies
Web proxies
TOR exit nodes
Other suspicious IPs list (FLX compatible)
Suspicious users (DV compatible)



## 10. CLICK CREATE A CAMPAIGN AND YOU ARE GOODTO GO!

### I.YOUR CAMPAIGN WILL START WITHIN MINUTES

You can pause and reactivate your campaign at any time from the campaigns page. Please note that it may take up to a few minutes to completely stop the traffic delivery after clicking the pause button.

Audience Campaign



## HOWTO RUN PUSH CAMPAIGNS IN TRAFFIC-FANS.PRO

An ad format that looks like a new message notification or an update from a visited website. It has a high conversion potential and is great for attracting a new audience to your offers - it also works well for affiliate marketing. Try setting it up with 5 different creatives for best results.

The minimum cost per click starts from \$0.001 and varies according to GEO.

For example: in the USA minimum cost per click is \$0.0104, recommended is \$0.05; in India minimum cost per click is \$0.00312, recommended is \$0.01.

### Push Campaign



### I. CLICK GET PUSH TRAFFIC TO START CREATING YOUR PUSH CAMPAIGN

### Please select traffic type for your campaign:

Display

Top apps and websites worldwide Banner & full screen formats Desktop and mobile inventory available

Promote offers and get app installs?

Transparent traffic in volumes 750+ million ad opportunities daily Pop-up, pop-under, interstitial/full screen ad formats Desktop and mobile inventory available

### Run direct response campaigns?

### Audience

Medium quality traffic Increase site engagement, Alexa and SEO ranking.

Increase site engagement, Alexa and SEO ranking. Works for ad arbitrage (banners, video ads, adsense & taboola traffic (

Native

Quality websites worldwide High CTR Native ads units Desktop and mobile inventory available

increase site engagement and drive conversions?

Verified Audience

Verified medium quality traffic Increase site engagement, Alexa and SEO ranking.

Increase site engagement, Alexa and SEO ranking. Works for ad arbitrage (banners, video ads, adsense & taboola traffic 1.

Push notifications

High ROI ad format: push notifications 100% bot-free Mobile and desktop Works with all niches (installs, gambling, sweepstakes, ecommerce etc.)

Get Push Traffic

### Push Campaign



## 2. FILL IN THE CAMPAIGN NAME AND DESTINATION URL

As a Destination URL use the exact url you want to promote.

You can also use a simple tracking link (bit.ly or zeep.ly) as a Destination URL to track visitors.

Back New campai	gn
Campaign name*	My New Campaign
Destination URL*	https://traffic-fans.pro
	Add Google Analytics tracking code



- Fill in the Campaign name field with something that will help you identify the campaign in the future.
- If you wish to track visitors in your Google Analytics you can click Add Google Analytics tracking code to create a UTM automatically but we recommend creating UTM links manually using available macros.



### 3. CREATEYOUR PUSH ADS

Enter the ad's title (should not exceed 30 characters) and ad's message (up to 45 characters). Upload an icon and main image for your ad. We recommend to run with 5 creatives for best results.

tle* 😧	Enter the title
essage* 😧	Enter the message
on image*	Icon size: 192x192 pixels Maximum file size: 100KB
ain image <b>p:</b> Change your image eative each 5 days for best erformance	Main image size: 492x328 pixels Maximum file size: 100KB

### Push Campaign

		Title
lcon	10:00 adidas FEEL THE #BOOST () Inscribete a BOOST NIGHT partir del 17 de Sep	
Message ———		
Main image	26 OCTUBRE 2019 CIUDAD UNIVERSITARIA	Emo
Maininage		LINO



## 4. TARGET VISITORS BY COUNTRY, CITY AND REGION

Geo targeting	<b>Attention:</b> You can select 1 country per campaign. To run the sam other geo — please duplicate it and select a new country. List of co selected last time: []	e campaign on ountries you
elect country*	uni	*
	United States	
	United Kingdom	
	United Arab Emirates	
	United States Minor Outlying Islands	
	Reunion	
	Tunisia	

### Push Campaign

To target visitors by country, select country from the drop down list. You can select one country per campaign or leave it blank to receive worldwide visitors.

> you want to target a specific region or city the selected country please enable Region nd City targeting.



### 5. TECHNOLOGY TARGETING

### Tick the box next to Technology targeting to target by device, OS, browser and/or connection type.

Available technologies	Name		
	- Device		
	Computer	Include	Exclude
	Mobile	Include	Exclude
	Other	Include	Exclude
	Tablet	Include	Exclude
	<b>+</b> OS		
	+ Browser		
	+ Connection Type		

### Push Campaign



## 6. SPECIFY YOUR BUDGET

The minimum cost per visit in push campaigns is \$0.01. The minimum daily budget is \$5 if you want to spread visitors evenly over a day and \$25 if you wish to deliver visitors ASAP.

The system will display a recommended CPC based on the selected GEO.

Tip: Test smaller than recommended bids for non-Premium Subscribers List IDs.

Remember that setting a low bid may result in fewer visitors being delivered as the system works on a real-time bidding basis. If your campaign doesn't bring you enough traffic, try increasing the bid.

IMPORTANT: If you tick the "Unlimited Budget is Enabled" box your ENTIRE budget may be gone very quickly. Only use it if you are sure that this is what you want and you have enough budget as it may cause overspend issues.

Cost per click, \$\*

0.01

Recommended CPC: \$0.0125+

Tip: Test half the bids for non-Premium Subscribers List IDs



At the Push channel, regardless of a campaign's budget, you can receive some clicks after the traffic has stopped due to push traffic peculiarities thus exceeding your budget. Their cost will be covered from your balance.



## 7. SET START AND END DATE

The Schedule section allows you to set the exact start and end date for your campaign. If you leave the schedule section unchanged - your campaign will run until your budget is exhausted.

Schedule	◯ Run my campaign continuously	starting today O Set a start and end date
Start date*	27.04.2022 00:00	
End date*	27.05.2022 23:59	No end date





### 8. SET TYPE OF SUBSCRIBERS

We recommend to enable the New Subscribers Only option for all new campaigns. New Subscribers Only feature targets users subscribed to push notifications I-7 days ago. It's more expensive than average and volume is lower, but CTR and Conversion Rate are higher. Turn off to get more traffic.

New Subscribers Only 🕄

Enabled





Select the subscribers list:

- Premium Best to start Article
- Standard Best to scale ☆☆☆
- Remnant Best to buy cheap 🖈
- New Lists added up to 30 days ago AAA

If a subscribers list was removed after moderation - do not select it back again. When you do this - a campaign will stop and will go for the next moderation. Any changes have to be validated by your manager. Usually it takes I hour.

### Push Campaign

### 9. SPECIFY THE SUBSCRIBERS LIST

Premium	d CPC.	Standard		Remnant		New	
\$0.0125+		\$0.0102+		\$0.0083+		\$0.0086+	led CPC:
Unselect A	II	<ul> <li>Unselect A</li> </ul>	.11	Unselect A	II	Unselect /	All
1170	✓ 1175	✓ 1173	1867	✔ 1683	✓ 1790	✔ 7632	<ul><li>✓ 8677</li></ul>
🕑 1199	✓ 1387	✓ 1883	✓ 1895	✓ 1797	✓ 1810	✔ 8695 *	<ul><li>✓ 8897</li></ul>
✓ 1388	✓ 1439	✓ 1917	2119	2053	2130	✔ 8922	✔ 8953
✓ 1447	✓ 1799	2354	2701	2150	✓ 2482	9064	9070
✓ 1820	✓ 1875	2759	✓ 3031 **	2541	2549	9141	9142
2112	2136	<ul><li>✓ 3047</li></ul>	✓ 3167	✓ 3527 **	✓ 3692 **	9154	🖌 9188
2171	2181	✓ 3293 **	✓ 4406 **	✔ 4469	✔ 4640	<ul><li>✓ 9206</li></ul>	<ul><li>✓ 9236</li></ul>
2486	✓ 2743	✓ 4451 **	✓ 5458 **	✓ 6705 **	✔ 6922	9238	<ul><li>✓ 9241</li></ul>
4272	✔ 6800	✓ 5583 **	✓ 6276 **	✔ 6923	✔ 6983	9243	<ul><li>✓ 9252</li></ul>
6987	✓ 7049	✔ 6729	✓ 6790 **	✔ 7056 **	✔ 7073	9263	9268
7133	✓ 7154	✔ 6807	✔ 6820 **	✔ 7074	7134	<ul><li>✓ 9279</li></ul>	9280
✓ 7360	✓ 7707 *	✔ 6940	✔ 6941	✔ 7189 **	✓ 7244 **	9281	9283
✓ 7711 *	✔ 8084	✓ 7048	✓ 7085	✓ 7357	✓ 7378	9291	🖌 9301
✓ 8773 **	9344	✓ 7098 **	7198	✔ 7465	✔ 7470	✓ 9310	🖌 9311
9435		✓ 7287	✔ 7420	✓ 7526	✔ 7621	9314	🖌 9319
		✓ 7522 **	✓ 7533 **	✔ 7622	✔ 7652 **	✓ 9320	🖌 9321
		✔ 7618 **	✔ 7686 **	✔ 7662	✔ 7679	9322	<ul><li>✓ 9333</li></ul>
		✓ 7744 *	✓ 7745 *	✔ 7780	✓ 7931 *	9335	9336



### **IO. SET IMPRESSIONS CAP**

## day. Select I per IP + UA per I day.

Impressions cap	<ul> <li>Enable</li> </ul>						
Impressions per user	1	per	IP + UA	•	per	1 day	•



Enable Impressions cap if you wish to receive only unique visitors each



### I.ADVANCED TARGETING

Clicking the Advanced Settings button expands the settings option You will be able to target by carrie browsers language, set up an exact timetable for the traffic campaign delivery.



	Search by name	
Available segments	Name	Country
Browser Language targeting	Enable Language target	ling
Timetable 🕄	Enable	
	– Monday	
	00:00 - 01:00	
	01:00 - 02:00	
	02:00 - 03:00	
	03:00 - 04:00	
	04:00 - 05:00	



## 12. CLICK CREATE A CAMPAIGN AND YOU ARE GOODTO GO!

## **13.YOUR CAMPAIGN WILL START ONCE** YOUR ADS ARE APPROVED.

You can pause and reactivate your campaign at any time from the campaigns page. Please note that it may take up to a few minutes to completely stop the traffic delivery after clicking the pause button.

Push Campaign



### TRAFFIC-FANS.PRO FAQ





## HOW TO GET ACCESS TO TRAFFIC-FANS.PRO SELF SERVE PLATFORM?

You will receive your login details as soon as you make your first top-up. We will set the account up for you and send you the details so that you can access it straight away.

You can purchase the desired top-up amount at https://traffic-fans.pro. Once you do, that amount will be added to your balance in TFPro and a confirmation sent to you by email. If this is your first order, you will also receive your TFPro log in details in the same message.





### ISTHISTRAFFIC ADSENSE SAFE?

Traffic is considered Adsense-safe when it consists of 100% human traffic that isn't incentivised in any way. We recommend using the available filters to make sure that no bots get through. Remember that no paid traffic that is 100% Adsense-safe and only Google knows the algorithms behind their detection systems and policies. If you're unsure what type of traffic to use or how to set your campaign up to minimise the risk to your Adsense account, contact us and we'll be happy to advise.





## I CREATED A CAMPAIGN BUT I AM NOT GETTING TRAFFIC. WHY?

The most common issue that may cause the campaign to not run or run too slow, is a bid set too low. If your campaign doesn't start or you receive very little traffic, try increasing the bid and see if this helps. TFPro is based on a real-time bidding system so if many other users target similar goals, you may need to increase the bid to get access to more visitors. It's a good strategy to start with a small bid and then increase it slowly until you reach the desired number of visitors each day. Immediately starting with a high bid could mean that you end up paying more than necessary.





### HOW CAN ITOP UP MY ACCOUNT?



- You can select the desired top-up amount at https://traffic-fans.pro and place the order. Once you do, the selected amount will be added to your balance in TFPro and a confirmation sent to you by email. If this is your first order, you will also receive your TFPro log in details in the
  - same message.



### WHAT ISN'T ALLOWED?

- PTP (ad.fly, adfoc.us. and similar) •
- Sites with illegal content •
- Tech support •
- Pharmacies •
- Phishing URLs, Trojans, Adwares, Malware, etc. •
- Sites promoting hatred, racism, homophobia etc.

We may refuse your URL if we find that it's harmful in any way (not necessarily listed above)





### DISCLAIMER

Use your budget wisely and pay attention to the settings you use, as we do not take responsibility for overspending issues resulting from improper use of the Traffic-Fans.pro platform.

Please also note that repeatedly violating the rules of TFPro (posting infected or harmful URLs etc.) may lead to account closure.

Please play fair and in case of any doubt - let us know and we'll be happy to assist.

